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National Eating Disorder Information Centre

Toronto General & Western
Hospital Foundation  UHN

2019 **SPONSORSHIP OPPORTUNITIES**

nedic

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NEDIC is a registered charity that focuses on the prevention of eating disorders by promoting critical thinking skills and Health At Every Size®. We operate Canada's only national toll-free helpline and instant chat program which provides support, information and referrals to those affected by eating disorders. With a focus on self-esteem and body image, NEDIC also provides targeted educational programs and professional development training.

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On **Wednesday October 16, 2019** NEDIC will host 200 of its supporters and friends during its 8th annual Zest for Life fundraising event at the prestigious Spoke Club. Located in the exciting King West district, guests will enjoy views of Toronto's energetic nightlife from the Portland Room. All proceeds from this cocktail event will benefit NEDIC's educational programs and national toll-free helpline services.



Sponsors will have the opportunity to:





























- Engage with over 200 GTA-based community partners and affluent supporters, ages 25-55+
- Take advantage of the opportunity to send delegates to the event and network with other organizations and individuals interested in supporting mental health, eating disorder and body positive initiatives
- Receive positive social media advertising through the event's very active pre- and post-event social media presence
- Enjoy recognition on event digital marketing platforms, including Facebook, Instagram, Twitter, our e-mail lists, and website exclusive to the event: www.nediczestforlife.ca

The event will feature:

- A thrilling silent auction and luxury raffle with a variety of trendy prizes generously donated from popular and upscale brands
- Musical entertainment throughout the evening including both live music and DJ performances
- A photo booth station which will provide guests with quick complimentary prints and the opportunity to instantly share their experience through all social media channels
- Spoke Club will provide an open bar format with a delicious array of passed hors d'oeuvres and food stations



SPONSORSHIP OPPORTUNITIES:

BENEFITS	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	ENTERTAINMENT \$2,000
Logo recognition at tier level on event website, program and promo materials					
Social media shout outs leading up to event					
Website link on event's Sponsor Page					
# of complimentary tickets to Zest for Life	8	6	4	2	2
Special recognition of support during event's remarks					
Recognition via post event thank you email blast					
Discounted ticket price for additional employees, family members and colleagues					

FOR MORE INFORMATION please contact

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